## Profile

**Dr Guruprasad Rao** is a Director & Mentor (Leadership Team) at Imaginarium India Pvt Ltd., India's leading 3D printing company. His current focus is on DfAM for Metal 3D printing 3D printing Medical Applications, Skill Development besides technology mentoring and partnerships across domains.

Dr Rao is a technocrat with over 30 years of experience encompassing Industry & Academia. He holds BE (Mech) with PG in Tool Engineering from GTTC , M Des in Product Design from IISc, Bengaluru and PhD from IIT Bombay. For his terminal degree, he worked on Medical applications of 3D Printing.

His industrial assignments include Titan, Tanishq, Crompton Greaves and presently at Imaginarium. He joined Imaginarium as CEO and is presently designated as Mentor - Director. He has taught design at IISc, NIFT, JSSATE and NTTF. He was Professor & Head, Project Office IICD, Jaipur. He also teaches courses on Emerging technology and its impact at SPJIMR and KJ Somaiya Business Schools. He is also a mentor at KIIT-TBI, Bhubaneshwar and guides start-ups.

Dr Rao is associated with many industry bodies such as CII / FICCI / NASSCOM /BIS / IAMF / Atal Innovation Mission. Presently he is a part of Member, CII National Committee on Design (2019-2021).As CII Conference Chairman, he successfully led CII 3D Printing Conference 2019, Mumbai as Conference Chairman.

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## About Imaginarium

Imaginarium is a leader in 3D printing and advanced manufacturing technology, housing the largest set up of 3D printers in the country. Having pioneered game-changing applications for over 50 industries, Imaginarium has helped disrupt the manufacturing sector by enabling enterprises to prototype faster, design better and realize products in shorter time spans. We are grooming the next breed of makers and innovators for another manufacturing revolution.

With a complete ecosystem of production services, Imaginarium and its range of industry-specific verticals are a platform for ideation and execution, backed up by decades of expertise. Whether it's manufacturing exquisite jewellery, innovating engineering applications or saving lives with patient-specific solutions, Imaginarium is committed to seamlessly transforming ideas into reality; and creating things that make a difference for an assortment of industries.

## Website : www.imaginarium.io

